

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pfizer Inc.		01/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PF Prism C.V.		
Street Address:	235 East 42nd Street		
Internal Address:	c/o its General Partner, Pfizer Manufacturing Holdings LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED PARTNERSHIP: NETHERLANDS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85584830	DACERZ	
Serial Number:	85193224	VIZIMPRO	
Serial Number:	85979594	VIZIMPRO	
Serial Number:	85979671	DACERZ	
CORRESPONDENCE DATA			
Fax Number:	2125732273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-733-0086		
Email:	deadlinesipnyo@pfizer.com		
Correspondent Name:	Richard A. Friedman		
Address Line 1:	235 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	G240672		

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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Richard A. Friedman

Signature:

/RAF/

Date:

01/06/2014

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Pfizer Inc.** ("ASSIGNOR"), a corporation organized under the laws of Delaware with a place of business at 235 East 42nd Street, New York, NY 10017 owns the trademarks ("Marks"), the United States trademark registrations ("Registrations"), and the United States trademark applications ("Applications") listed on the attached Schedule A;

WHEREAS, **PF Prism C.V.** ("ASSIGNEE"), a Netherlands partnership (commanditaire vennootschap) having its seat at Rotterdam, The Netherlands, and registered at the Trade Register held by the Chamber of Commerce in Rotterdam, the Netherlands, under number 51840456 that for all purposes is represented by and acting through its general partner, Pfizer Manufacturing Holdings LLC, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, with offices at 235 East 42nd Street, New York, New York, United States of America (hereinafter, "PF PRISM C.V."), desires to acquire all rights to the Marks, the Registrations, the Applications, and the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the business of Assignor or the portion of Assignor's business to which the Marks in the Applications pertain;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE all rights to the Marks, the Registrations, and the Applications, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of the date written below.

PFIZER INC.

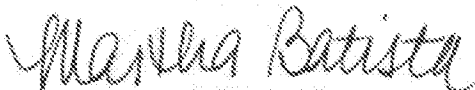
Date: December 19, 2013

By: 

Name: Richard A. Friedman

Title: Attorney-in-Fact

Subscribed to and sworn before me
this 19 day of December, 20 13
in the County of New York, State of New York,
United States of America



MARTHA BATISTA
Notary Public, State of New York
No. 01BA6169725 Qualified in New York County
Commission Expires June 25, 2015

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DACERZ	4408646	9/24/2013
VIZIMPRO	4401809	9/10/2013

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
DACERZ	85584830	3/30/2012
VIZIMPRO	85193224	12/8/2010